



Book Fair Company

# Make the most of what you earn at Mrs. Nelson's Book Fair!

HOSTING A BOOK FAIR PROVIDES TANGIBLE BENEFITS TO YOUR SCHOOL:

**BOOK CREDIT** UP TO **30%**

**CASH** UP TO **20%** OF NET SALES

**YOU CAN EVEN DO A MIX OF EACH – IT'S UP TO YOU!**

	AT YOUR FAIR	AFTER YOUR FAIR
<b>Percentage Earned</b>	up to 30%	up to 20%
<b>Earnings Option</b>	Purchase Books	Cash Settlement or Nelson Bucks
<b>Description</b>	Receive 30% of your net sales in credit to buy books at retail price directly from your fair.	After your fair, you can receive 20% of the fair's net sales in cash or choose Nelson Bucks and purchase books at impressive wholesale discounts.

## NELSON BUCKS INCREASE YOUR BUYING POWER!

Choose Nelson Bucks and we will store your earnings in your Mrs. Nelson's account, giving you access to the best book prices in the industry

Shop the annual sales at our book fair warehouse in Pomona\*

- **DECEMBER HOLIDAY SALE** – cool discounts of **20% OFF** retail prices
- **JUNE SUMMER SALE** – sizzling savings of **40-70% OFF** retail prices

Purchase books online at Mrs. Nelson's low wholesale prices\*\*

- Special order titles online at [www.mrsnelsons.com](http://www.mrsnelsons.com) and receive **22-30% OFF** retail prices
- Access to library publishers like Capstone, Abdo, and Rosen
- Popular trade titles in a variety of binding types
- Free Shipping

### PURCHASE DETAILS

**\*Warehouse sale purchases**

Warehouse sales are held in-house at our Pomona warehouse. Purchase orders and personal purchases welcome.

**Online purchases**

\*\*Our website allows customers access to over 1.2 million titles in a variety of binding types at wholesale discounts of 22-30% off the retail prices. To submit an order, register on our website at [www.mrsnelsons.com](http://www.mrsnelsons.com) and then visit our **wholesale** page to begin searching and adding titles to your cart. Please allow 3-4 weeks to process orders. \$300 minimum order. Call us at **800-875-9911** for all the details.

## HERE'S HOW TO CALCULATE YOUR BOOK FAIR EARNINGS

### ELEMENTARY AND MIDDLE SCHOOLS

Net Sales	Earnings
\$3,000 +	NELSON BUCKS – 20% after fair CASH – 20% after the fair BOOK CREDIT – 30% taken from fair
\$2,500 +	NELSON BUCKS – 15% after fair CASH – 15% after the fair BOOK CREDIT – 25% taken from fair
\$2,000 +	CASH – 10% after the fair BOOK CREDIT – 20% taken from fair

### PRESCHOOLS AND HIGH SCHOOLS

Net Sales	Earnings
\$2,000 +	NELSON BUCKS – 20% after fair CASH – 20% after the fair BOOK CREDIT – 30% taken from fair
\$1,500 +	CASH – 15% after the fair BOOK CREDIT – 25% taken from fair
\$1,000 +	CASH – 10% after the fair BOOK CREDIT – 20% taken from fair