

Wish List Boards

How They Work

Book Fair Company

Wish List boards are a great tool for soliciting donations for classroom or school library books. They are simple to use and don't take up a lot of space or deplete your fair like wish baskets can. They are also a handy way to boost book fair sales! Here's how they work...

- Set up the display and make a pocket for each teacher and the librarian. The wish pocket has blank lines to fill in their name and room/grade. Once they are filled in, attach them to the wish board.

- Invite the teachers and librarian to preview the fair and fill out Donation Cards for each book they would like to have purchased for their libraries. The Donation Cards have blank lines to fill in the following information:

- Their name
- Room number/grade
- The title of the book they want, and whether it's located in a bookcase or on a table
- What category it falls under
- The book price
- A "donated by" line (for the person who purchases the book to fill in her or his name).

We suggest the teachers and librarian select at least 5-10 wish books. Place completed cards inside the appropriate teacher pocket.

- Promote the wish board during the book fair. Place the wish board in a high traffic and visible area such as the entrance to your book fair. As parents shop, ask them if they'd like to purchase a book for their child's teacher or the library. They can choose a book from the appropriate wish pocket, find the book in the fair, pay for it, and fill out the dedication sticker to place inside the book's front cover. You can set the book aside to be presented to the teacher later or you can let the child deliver the book themselves at the time of purchase.

- In lieu of buying a book, parents may prefer to purchase a gift card.

These are available for any denomination. Once the gift card is purchased, have a volunteer deliver it to the teacher or librarian.

Gift cards are redeemable only at the current book fair.

Note: It is important to keep track of the gift cards provided to you and to make sure that those purchased are redeemed.





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