



Book Fair Company

Wish Post-its

How They Work

Wish Post-its are a great tool for soliciting donations for classroom and school library books. They are simple to use and don't take up space or deplete your fair like wish baskets. They are also a handy way to boost book fair sales! Here's how they work:

- Set up a space where you can leave a few pens and the Post-it pads for teachers to grab. The wish post-it has a blank line for them to fill in their name and room/grade. Teachers can walk around and attach them to the books they would like for their room or libraries.
- Invite the teachers and librarian to preview the fair so they have time to look and see what they would like. We suggest the teachers and librarian select at least 5-10 wish books each. Be sure that they do not attach the Post-it to the book BEFORE they write their name on it, this will avoid damaging the book covers.
- Promote the wish Post-its during the book fair. Place the sign in a high traffic and visible area such as the entrance to your book fair so parents know to look for the post-its and what their purpose is. Once the book is paid for, fill out a dedication sticker to place inside the book's front cover. You can set the book aside to be presented to the teacher later or you can let the child deliver the book themselves after purchase.
- In lieu of buying a book, parents may prefer to purchase a gift card. These are available in any denomination. Once the gift card is purchased, have a volunteer deliver it to the teacher or librarian.

